

IBM CLOUD PAK FOR AUTOMATION

Build and run automation
applications anywhere,
on the cloud of your choice



Design, build and run automation
applications and services
on any cloud, using pre-integrated
automation technologies
and low-code tools.

IBM Cloud Pak is the latest
deployment option of the IBM
intelligent automation software
platform, available on Red Hat
OpenShift.


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The automation imperative

Companies are using automation to drive a new wave of productivity and customer experience – freeing staff from low-value tasks and assisting them in higher-value work.

Digital business automation software can help companies scale operations, improve customer experiences and control costs. Most business and IT leaders have moved on from understanding the business value of automation to how best to implement it. Part of implementation success is choosing the right deployment environment.

The following three options fit different business needs:

- **On premises** - Some firms and government agencies keep all their data on site, either because their mission requires it or because they have yet to migrate to cloud-based data.
- **Hybrid cloud** - By using containers, firms can run software in their own cloud or contract with a vendor for cloud hosting across several private or public clouds.
- **SaaS** - Data centers provide cloud hosting of data in a secure environment, with all infrastructure managed by the vendor.

Whether you choose one or any combination of the three, look for flexibility and common automation software, tools and capabilities that work across all hosting environments. Look for IBM Cloud Pak for Automation, a solution which is part of IBM Cloud Paks platform.

WHAT ARE IBM CLOUD PAKS?

Beyond containers and Kubernetes, enterprises need to orchestrate their production topology, and to provide management, security and governance for their applications.

IBM Cloud Paks are enterprise-ready, containerized software solutions that give clients an open, faster and more secure way to move core business applications to any cloud. Each IBM Cloud Pak includes containerized IBM middleware and common software services for development and management, on top of a common integration layer – designed to reduce development time by up to 84 percent and operational expenses by up to 75 percent. IBM Cloud Paks run wherever Red Hat OpenShift runs and are optimized for productivity and performance on Red Hat OpenShift on IBM Cloud.

DEPLOYING ON THE CLOUD OF YOUR CHOICE

IBM Cloud Pak for Automation is a hybrid cloud option of IBM's digital business automation platform. This deployment is designed to overcome the challenges that hybrid cloud environments present by delivering several key benefits:

- **Run on the cloud of your choice** - Businesses have the freedom to manage digital business automation solutions consistently within the Kubernetes environment of their choice.
- **Ensure consistency in virtualization** - Enterprises can manage containers and virtual machines consistently in a single operating environment.
- **Use a common deployment interface** - Companies can deploy one or more automation capabilities simultaneously using a single tool.
- **Gain operational insights** - Wherever the platform automates work to increase efficiency, it also aggregates large amounts of data. There's great business growth potential in that data, but how can businesses make sense of it? The IBM Cloud Pak includes a capability that provides an analytical window into company data by capturing data across the platform.

78%

of business leaders say automation can save up to three work hours per day (Workmarket)

2022

When one in five workers doing non routine tasks will rely on AI to do their jobs (Gartner)

Drive business value with Cloud Pak for Automation

IBM Cloud Pak for Automation includes the automation software you need to start creating and deploying modern automation applications and services — built on a common analytics layer that gives you insights into your operational data and productivity.

With the IBM Cloud Pak for Automation businesses can do the following:

- › Build business automation services to digitize and scale work. For example, companies can use the tool to build a workflow service that automates an end-to-end process, including a mix of straight-through processing and human interaction.
- › Create business apps for users that interact with enterprise data, digital agents and business automation services. For example, a financial services company could develop an app for a loan officer to open, manage and progress loans as part of a workflow.
- › Build and deploy intelligent digital agents to automate human tasks. For example, the IBM Cloud Pak for Automation can help a company create a robotic process automation (RPA) bot that calls a decision service to automate customer onboarding.
- › Run it everywhere – deploy all or part of the IBM automation platform on-premises, on hybrid cloud, or managed on the IBM Cloud (SaaS).
- › Start with just one market-leading capability –such as task or decision automation– and evolve from there.

Why IBM Cloud Pak for Automation?

- › **Your cloud, your choice:** Deploy and run on any cloud platform. Migrate existing automation runtimes without application changes or data migration.
- › **360-degree view of your operations:** Collect and centralize business and system data across all platform components, gaining real-time operational performance visibility to business managers.
- › **Easy to buy and operate:** Run the platform in one flexible package with simple, consistent licensing. Only pay for what you need. Re-allocate licenses to other platform capabilities in the future.
- › **Pre-integrated capabilities:** Take advantage of pre-integrated workflow, content, decisioning and capture capabilities to help you intelligently digitize and automate all types of work at scale.

Deployment Options & Pricing

- Part of the Cloud Pak family of Red Hat OpenShift ready software
- Deploy and run on Red Hat OpenShift Container Platform
- Run the platform in one flexible package with simple, consistent licensing. Only pay for what you need. Re-allocate licenses to other platform capabilities in the future

Rich Capabilities

- Modular, integrated capabilities include:
- Full spectrum of workflow
- Digital decisioning
- Content services
- Data capture & document management
- Analytics, ML & AI
- Supports low code & professional developers
- Combinable with RPA for tasks and Blueworks Live for modelling

Three ways to run Cloud Pak for Automation

Embraces next-generation hybrid multicloud Cloud Pak platform

- **Your own environment:** Install and run on your own Red Hat OpenShift Container Platform
- **Your own environment on Cloud Pak System:** Cloud Pak System includes hardware preintegrated with VMware and IBM Cloud Pak for Automation (Includes licenses for Cloud Pak for Automation)
- **OpenShift Managed Service on IBM Cloud:** Fully managed OpenShift containers running on highly scalable and reliable IBM Cloud platform (Client provides licenses for Cloud Pak for Automation)

IBM Automation has helped thousands of organizations transform their business operations, achieving:

Significant sales increase

Scaled order processing capacity with rules-based automation leading to \$20M new sales per month

90% time reduction

Reduced process completion time by automating manual processes

25% error reduction

Reduced diagnostic coding errors with automatic medical chart coding

75% quality increase

Improved quality of service thanks to more efficient document management



“The results that we’ve seen have been pretty positive. We’re aiming, by the end of the year, to record about USD 10 million in savings just by automating the processes that we’ve identified so far.”

VP, Digital Workplace Strategy, Large Financial Services firm

InTTrust (www.intrust.gr) started its journey in 2006 as a Technology Services provider and since then it serves FSIs, Telcos, Oil and Energy companies and other large Private sector customers in Greece and abroad. Over these 13 years, it builds a solid track record as an IT provider that delivers what it promises. InTTrust is IBM Platinum Partner, Microsoft Gold Partner and Oracle Gold Partner. It is part of InTTrust’s capabilities to provide, Application services that include Information Management, Application Development, Engineering, Data and AI, Dynamic Infrastructures services to deploy and support customers’ infrastructure onsite, in the cloud or hybrid models, DBA services to guarantee high availability and integrity of customers’ mission critical databases to ensure business continuity 24X7.

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