

Core Banking System

PROFITS® Integrated Core Banking System is an innovative Banking Solution for the international financial services market, that is easily tailored to the particular needs of any banking institution.

Designed as an integrated packaged banking solution providing rich, comprehensive and contemporary functionality, PROFITS® covers core and near-core business functions on an end-to-end basis.

Through its advanced customer concept, it allows easy and personalized management of the Bank's relationship with the customer, creating opportunities for business growth.

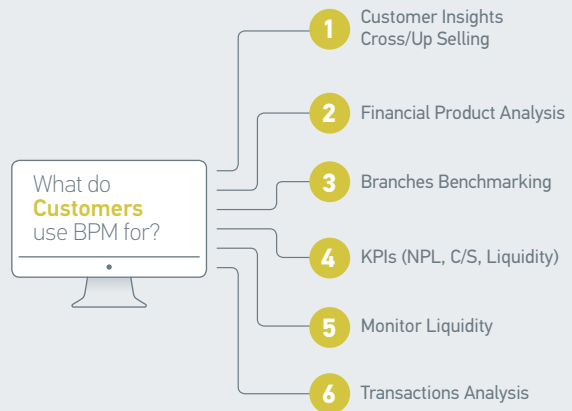
All PROFITS® components can be easily set up through the PROFITS® business rules engine, dramatically reducing time to market.

The powerful **Products Generation Engine** provides for fast creation of new products and services, to aggressively address every new need of the financial market.

PROFITS® Performance Management provides Business Intelligence benefits in areas such as:

- Performance Monitoring,
- Root-Cause Analysis,
- Reporting,
- Strategic and Tactical Goals Monitoring
- Event-driven decision making

to a number of cross functional Operational users, Managerial users and Executive users from a single, centralized, mission critical and up-to-date copy of its enterprise data.

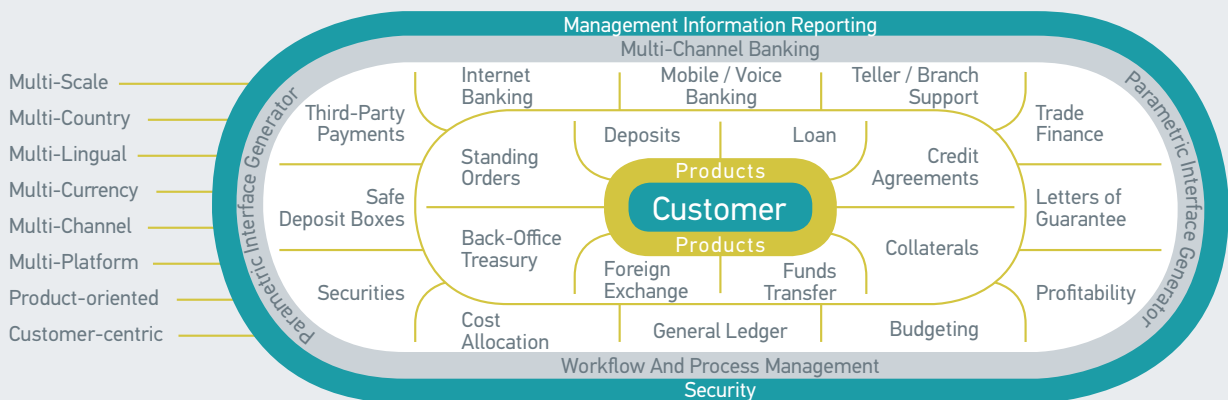


**Functionality out of the box**

PROFITS® parametric, components based design allows for expansions and adaptations to cater for the current and future business needs of a Banking Organization.

PROFITS® portability allows for installations on a variety of modern platforms while any Banking Organisation - regardless of size - can operate with **24x7 online, real-time accessibility**.

PROFITS® is offered either as a **stand-alone** solution in a Banking Organization or as a centralized core banking hub, serving a number of banking organizations simultaneously.



## Functional architecture

PROFITS® provides a proven platform for transformation at minimal risk, designed with INTRASOFT INTERNATIONAL's first-hand knowledge of the banking industry needs, through years of experience in implementing banking solutions worldwide.

### Business rules-based architecture (code free)

The system provides easy configurable services related to functionality, interfacing (SOA and Non-SOA), reporting, etc.

### Rich functionality for retail & corporate banking

A full set of components, seamlessly integrated, covering all core and near core banking functionality in a modular manner. Due to this Component-based Architecture the system can be installed either as a whole Banking Solution or by Component, to fit the exact needs of the Bank.

### Multi - Channel Enablement

Seamless customer service 24x7 through any channel e.g. Internet, Mobile, ATM switch etc.

### Complete set of banking products and product packages

Out-of-the-shelf banking product templates, easily modified to adopt the Bank's pricing policy. Easy and fast introduction to market of new products that can be promoted also as 'products packages' to selected customer categories.

### Platform & Architecture independency

Deployable in a variety of technological platforms (including Mainframe, any flavor of Unix and Microsoft environments) and Relational Database Systems (DB2, Oracle, SQL Server), as well as in a variety of architectures (Client/Server, Web enabled, J2EE and .NET).

### Advanced Interfacing capabilities

Ease of Interfacing with 3rd Party Systems or Applications both in SOA with ready-made Web Services as well as in Non-SOA manner.

